

WEBSITE DEVELOPMENT (Joomla)

Terms of Services

Look & Feel (Step # 01)

The "look and feel" of a web site is very important to the success of a web site. The "look" refers to the *graphic design* of a web site. It means the page colors and graphics considered as a whole. Your graphic design should give the user a sense of professionalism and continuity. The "feel" refers to the *information design* of a web site. It is the specific location of common elements such as navigation elements. Your information design should give the user an easy and consistent means by which to move about the web site. Together, the look and feel should reflect the purpose with which the site was designed.

- In the beginning designer would design the home page
- Client would provide following details for home page:
 - ✓ Welcome message which include brief introduction of the company
 - ✓ Company name
 - ✓ Company logo (optional)
 - ✓ Product photos
 - ✓ Navigation detail
 - ✓ Graphics (optional)
 - ✓ Color scheme (optional)
- Client would be given a chance to review the 'look & feel' of home page, and designer would input necessary changes
- When the 'look & feel' is final, Designer would develop the rest of the pages

Website Development (Step # 02)

Website development process would start after finalizing the 'look & feel' because consistency of 'look and feel' in all areas of a web site allows users to develop an intuitive model for using the site. Users can then rely on that intuitive model when they need to use a part of the site new to them. The intuitive model helps users learn new functions and transactions more quickly and easily. It would be complete website development process.

Requirements

These are the important items, which appear on nearly every web page on your site.

- Page titles which show at top of Web browser only
- Top-of-page graphic (optional)
- Page Heading
- Written text should be formatted, finalized and in Microsoft Word format

Final Review (Step # 03)

The purpose of the Final Review is to give client last chance to review the complete website which would be uploaded on demo location and suggest minor changes and then to discuss what's still left to do before moving your site from your demo location to your real web address. Every new change in your site structure or content generates a lot of changes in your web site links, titles, filenames and even the width of the pages. That's why the final site version must be tested carefully in order to meet the best performance standards.

- Fees to Developer are due and payable on the following schedule: 50% after finalizing the step #01 (look & feel), 50% when the web pages have been constructed.
- If the scope of the specifications or project changes significantly after this Agreement is signed, this upper limit can be increased per negotiation between Client and Developer.